

Bachelor of Arts: Management

The Bachelor of Arts in Management (BAM) 2+2 Program is a professional academic program for adult students. It is a 60-semester-hour curriculum with a liberal arts core. This program stresses the development of analytical skills in the area of management including leadership, ethics, accounting, economics, marketing, business law, and human resources.

Management Program Requirements

- Designed for students who have graduated from Bristol Community College with an Associate's degree
- Minimum 2.0 GPA for admission

Liberal Arts Courses

		Credit Hours
EN314	Writing for the Professions	3
LA310	Christian Tradition	3
LA320	Epoch-Making Events in Science	3
LA400	Living Issues	3

Core Courses

BS119	Introduction to Information Management	3
BS305	Economics and Society	3
BS319	Information Systems Today	3
BS361	Integrated Marketing Communications	3
BS365	Organizational Theory and Design	3
BS370	Negotiation and Conflict Resolution	3
BS375	Industrial Relations	3
BS404	Business Research Methods	3
BS419	Self and Team Management Skills II	3
BS433	Business Policy and Strategy	3
BS436	Training and Development	3
BS470	Principles of Management and Leadership	3
BS475	Ethics for Business	3
BS481	Employment Law	3

Capstone Courses

BS446	Capstone Project	6
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Total Credits 60

- Successful completion of 123 credit hours
- A minimum GPA of 2.5
- Payment of all tuition and fees



Eastern Nazarene
College

BCC
BRISTOL COMMUNITY COLLEGE

- One course at a time, one night a week
- Advanced course scheduling
- Books delivered to your home or office
- Highly interactive and technology-enhanced classroom experiences
- Immediately apply skills learned in the classroom to your workplace
- And, you can earn your BAM degree in as few as 24 months!

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Liberal Arts Courses

EN314 Writing for the Professions

Designed as an individualized and relevant professional writing experience pertaining to the technical field of professional interest of the student, this workshop/course culminates with activities that result in producing a researched report and a portfolio.

LA310 Christian Tradition

This course examines the history of the Christian church and nature of the Christian faith. Also emphasized is the notion of individual spiritual pilgrimage and its relation to culture, community, family, business/vocation, and ethical decision-making.

LA320 Epoch-Making Events in Science

This course is based on the premise that an understanding of the role and importance of science is essential in today's society. The purpose of this course is to acquaint the student with the historical development of science, survey those ideas from contemporary science that are relevant to an understanding of current events, and examine the impact of science on various aspects of modern culture and the resulting conflict that may emerge.

Core Courses

BS419 Self and Team Management

In this course, the student focuses on skills needed for group interaction and the management of individual and professional priorities. Included in this course are: an introduction to the LEAD approach to learning and the APA style, listening as part of servant leadership and group participation, aspects of a personal vision and elements of healthy group dynamics, study team formation and the role of diversity and conflict in groups, and resources for doing research and elements of effective presentations.

BS305 Economics and Society

This course will provide an examination of economics and its unique relationship to current issues and the social sciences. Students will gain an understanding of the major components of the nation's economic systems, how they relate to political and other institutions, and their impact upon our national heritage, international relations, and current events.

BS355 Organizational Psychology

This course will examine organizational effectiveness in relation to leadership styles and practices, personnel selection and appraisal, employee satisfaction, individual and group motivation and organizational communication. An understanding of the overall climate of an organization is paramount to understanding organizational effectiveness. An analysis of the formal organizational hierarchy and informal structure of an organization (the political environment) will be explored. The impact of organizational change and development, and conflict and stress management will also be assessed. Ergonomics in terms of human-machine interaction will be considered.

BS361 Integrated Marketing Communications

Analyzes the numerous methods used to communicate with customers. Organizations in the private as well as the public sectors understand that the ability to communicate effectively and efficiently with their targeted audiences is critical to the long-term success of the organization. Topics such as public relations, selling, advertising, and promotion will be explored. Students will complete the design and implementation of an integrated communication plan.

BS370 Negotiation and Conflict Resolution

This course provides an overview of conflict management and resolution, with emphasis on processes, psychodynamics of conflict, and win/win principles. By presenting both theoretical information and opportunities to participate in experiential exercises, the course will serve to improve the student's negotiating behavior.

BS375 Industrial Relations

Students will examine contemporary labor-management relations in the United States. Consideration will be given to the internal dynamics of management, to the structure, governance, and goals of labor unions, and to labor relations in unionized and non unionized workplaces in various sectors of the economy. Topics covered will include the development of industrial relations policies by management, the impact of the evolving international economy on labor, the collective bargaining process, and decision-making processes within unions.

BS404 Business Research Methods

Research is a critical component of the bachelor's degree program. This course introduces research methods, applications and the background to research in business. Qualitative and quantitative research methods will be introduced to identify, locate and analyze primary and secondary data sources. Methods of proper interpretation and presentation of finding will also be among the topics covered. This course will prepare students in the research and writing of business papers and in conducting scholarly research for the business capstone project. APA protocol will be studied in-depth.

BS419 Self and Team Management

In this course, the student focuses on skills needed for group interaction and the management of individual and professional priorities. Included in this course are: an introduction to the LEAD approach to learning and the APA style, listening as part of servant leadership and group participation, aspects of a personal vision and elements of healthy group dynamics, study team formation and the role of diversity and conflict in groups, and resources for doing research and elements of effective presentations.

BS436 Training and Development

This course provides an overview of training and development with an emphasis on process, the psychodynamics of the human resource, and specific training tools. By presenting both theoretical information and opportunities to participate in experiential exercises, the course will serve to improve the student's knowledge of training and development.

BS470 Principles of Management and Leadership

This course is designed to provide the student with an overview of management and leadership processes within an organization. By applying the principles of planning, organizing, staffing, directing, controlling, and team development which builds to a comprehensive team project, the student will develop an understanding of the role of the manager.

BS475 Ethics for Business

This course provides an understanding of ethical issues involving equity, fairness, respect for individual rights, and corporate social responsibility. Students are challenged to develop and defend personal viewpoints relating to economic justice, capitalism, and socialism, as well as the responsibility of the corporation to society, the environment, and questionable business practices. Through readings and case problems that view ethical problems from various viewpoints, students develop an appreciation for the ramifications of business decisions and a stronger ability to deal with similar issues in their own professional careers.

BS481 Employment Law

Students will examine topics such as the legal issues underlying the selection, hiring, promotion, and termination of employees, pay equity and age discrimination, disability discrimination and workers' compensation laws, employee privacy topics, and major acts such as the Family Medical Leave Act and the Americans with Disabilities Act. In addition, labor law topics that will be explored include: coverage of protection for contingent workers, the legality of employee involvement (EI) programs, and more.

BS433 Business Policy and Strategy

This course examines the concepts of business policy and strategic management within the context of today's rapidly changing business environment. Analytical and decision-making skills, developed through the course of the program, are applied to resolving complex policy and strategic issues.

Capstone Courses

BS446 Capstone Project (6 credits, 10 weeks)

This course is a 10-week intensive course, culminating in a comprehensive research paper and oral presentation. The topic will be a business related issue, integrating and synthesizing the skills and information learned and applied throughout the bachelor curriculum. Evaluation will be focused on the quality and depth of the research, and the student's critical thinking, writing and oral presentation abilities.

Note: All Liberal Arts and Core Course are 3 credits, 5 weeks.